



Press Release

For Immediate Release

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Martin Bailey Awarded CIP4 Fellowship Award

Founding Chair of Organization Recognized for His Contribution

South Beach, Florida (March 2, 2007) — The International Cooperation for the Integration of the Processes in Prepress, Press and Postpress (CIP4) organization today presented Martin Bailey of Global Graphics with the CIP4 Fellowship Award. As a CIP4 Fellow, Bailey has been granted a life-long individual CIP4 membership.

The CIP4 Fellowship Award recognizes individuals whose contributions to the development of the Job Definition Format (JDF) Specification are both substantial and of significance to the integrity and function of JDF, as well as individuals who may have contributed to the industry's adoption of JDF by educating manufacturers of JDF systems and JDF users and/or by actively disseminating information about JDF. The CIP4 Fellowship award is made at the discretion of the CIP4 Board of Directors with usually one Fellowship awarded each year.

“Martin has fulfilled every possible requirement of CIP4 Fellowship,” said CIP4 CEO Margaret Motamed of EFI. “He’s been an active contributor to the specification and helped shape the specification, he’s spoken at numerous JDF seminars and programs, and he has authored many articles on the subject of JDF. Most notably, he’s played perhaps the most significant part in forming, shaping and directing the organization.”

“It’s difficult enough to create consensus agreement in any group, but CIP4 is an international organization with active members on every continent except Antarctica and the amount of effort required of Martin to create the kind of consensus he did to make CIP4 and JDF a reality cannot be overstated”, said CIP4 Executive Director James Harvey. “Martin has been a very public figure in the industry and he’s played a part in the development of several standards; however, nothing else has the scope and potential longevity of JDF, and he will be forever associated with JDF and the modernization of the printing industry.”

Bailey is Chief Technology Officer at [Global Graphics](#) where he specifies and designs many aspects of Global Graphic's industry-leading printing and document technology which extends across several page

description languages including PostScript®, PDF and XPS (XML Paper Specification). He is active in representing Global Graphics on a number of industry bodies and standards committees including chairing CGATS, and chairing the ANSI/CGATS SC6 Task Force 1 and also the ISO TC130 WG2 TF2, both of which are developing aspects of PDF/X. He is also involved in standards work relating to variable data printing and reliable print workflows.

“I have known Martin Bailey since the early days of system integration in the 1990’s when CIP3 developed the Print Production Format,” says Christian Anschutz of Heidelberg and CIP4’s Membership Officer. “Later Martin was one of the pioneers that created the CIP4 organization. Not only did he make significant technical contributions to JDF, but also was the very first CEO of CIP4. In this role he managed to achieve a worldwide reputation of excellence for both CIP4 and JDF. We all are lucky to have him with us and I wish all the best for the future of Martin’s career — thank you for everything.”

Martin has more than 20 years of experience building, using, supporting and improving products for the electronic publishing and graphic arts industries in programming and technical support as well as in consulting, service bureaus, and production management.

“Global Graphics develops software that is widely used by, and critical to, the printing and electronic document industries,” said James Freidah, President and COO of Global Graphics. “Martin’s ability to represent Global Graphics in so many industry activities, provide superb leadership to the industry, and still manage a fulltime workload and be a major technology driver within Global Graphics is truly a credit to him. Martin is an invaluable part of the Global Graphics team and I know that everyone here at Global Graphics is proud of Martin and glad to see him recognized for his hard work.”

The CIP4 Fellowship Award was created by the CIP4 in 2004. Previous CIP4 Fellows include Alfred Bürkli of Müller Martini (2004), Graham Mann of Adobe Systems (2005), and Thomas Hastings of Xerox (2006). Additional information on CIP4 fellows can be found at <http://www.cip4.org/fellows/>.

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About CIP4

CIP4 brings together vendors, consultants, and end-users in the print communications, graphic arts industry, and associated sectors, covering a variety of equipment, software, peripherals, and processes. Members participate in focused working groups to define the Job Definition Format (JDF), PrintTalk, and other standards relevant to process automation; to study user requirements; to test product interoperability; and to develop a range of JDF software development tools. Information on CIP4, including membership details, is available from the organization’s website: www.cip4.org. Or contact: Stefan Daun, Fraunhofer Institute for Computer Graphics, +49 6151 155 575, secretariat@cip4.org. All content and ideas submitted to the CIP4 user groups and intellectual property rights subsisting therein shall become the exclusive property of CIP4.

About JDF

The Job Definition Format (JDF) is the industry specification designed to facilitate process automation and the integration of different applications and systems in and around the graphic arts industry. JDF also enables the integration of business management and job planning applications into the production workflow. JDF is based on the W3C's Extensible Markup Language (XML), ensuring maximum interoperability between different platforms and ready interaction with Internet systems. More information is available at <http://www.cip4.org/>.

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