CIP4 Press Release
For Immediate Release

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GRAHAM MANN OF ADOBE HONORED BY CIP4
This Year’s Recipient of Annual CIP4 Fellowship Award

Darmstadt, Germany (September 12, 2005) – The International Cooperation for the Integration of Processes in Prepress, Press, and Postpress (CIP4) Organization announced today that Graham Mann, a JDF “evangelist” with Adobe Systems, has been chosen as this year’s recipient of the CIP4 Fellowship Program Award. This distinguished award was initiated in 2004 and was designed to recognize the contributions of individuals who play an important role in the development of the JDF specification, the education of manufacturers and users, and/or the dissemination of information about JDF. This award was presented at the CIP4 Annual Meeting held at the PRINT 05 and CONVERTING 05 Show in Chicago. Adobe was also recognized during the award ceremony.

In his award presentation, Martin Bailey (Global Graphics Software), CIP4 chief executive officer noted, “One of the key foundation stones for interoperable JDF workflows is a guarantee that JDF files created by products in the field really do match the specifications. The JDF schema forms the primary basis for all such checking; without a good schema we can't have interoperability. It takes a long-term commitment to meticulous, detailed work to build and maintain the JDF schema. CIP4 is very fortunate to have a knowledgeable volunteer like Graham Mann working so hard on this for several years.”

Most recognized for his sterling service editing the first three versions of the JDF schema and the current version (v1.3), Graham Mann began working in 1999 for Adobe as a UK-based Computer
Scientist in Norwich Print Workflow Products Development Group. In 2001, shortly after CIP3 accepted the request of the JDF standard originators (Adobe, Heidelberg, AGFA, and MAN Roland) to take over the stewardship of JDF and reorganize as the CIP4 association, it became apparent that JDF would play a central role in the development of Adobe's Print Workflow Products. Graham immediately took an active role within CIP4 as a contributor to the development of products that would utilize the JDF standard.

CIP4 contributors realized that a schema for the very detailed JDF specification would be the key for adoption of the specification by developers. Although the emerging XML Schema standard was in its infancy, CIP4 made the decision to use this in preference to other existing standards and started looking for a champion. Graham took this role on and for the last four years has chaired the CIP4 Schema Maintenance Working Group, making a major contribution to its design and development. Due to his efforts, the CIP4 JDF XML Schema is an integral part of many CIP4 vendors' products today and is used by CIP4's JDF Toolkit.

With his in depth familiarity with the JDF specification, Graham has also been able to make contributions to several other CIP4 working groups, including the Technical Steering Committee, the Product Description and Print Talk Working Groups. He remains every bit an evangelist for JDF by attending many of the CIP4-sponsored meetings and events around the world, giving courses in the use of the JDF XML Schema and making JDF presentations for the CIP4 Expert Certificate Program.

States Rainer Prosi (Heidelberg), CIP4 technical officer, “Apart from being a remarkable colleague and a fun person to work with, Graham has contributed immensely to the success of JDF by leading the effort to create an XML schema for JDF, which is among the most complex XML schemata in existence.”

Adobe was also recognized at the awards ceremony for their continued support of CIP4 by both implementing JDF within their flagship products, notably Acrobat 7.0, and by facilitating the continued development of the JDF Specification.
The CIP4 Advisory Board initiated the Fellowship Program earlier this year, with the expectation of awarding one fellowship per year. The award is made at the discretion of the CIP4 Board of Directors.

**About CIP4**

CIP4 brings together vendors, consultants, and end-users in the print communications, Graphic Arts industry, and associated sectors, covering a variety of equipment, software, peripherals, and processes. Members participate in focused working groups to define future versions of JDF, to study user requirements, and to design the JDF SDK. Information on CIP4, including membership details, is available from the organization's web site: www.cip4.org. Or contact: Stefan Daun, Fraunhofer Institute for Computer Graphics, +49 6151 155 575, secretariat@cip4.org.

**About JDF**

JDF is an upcoming industry standard designed to simplify information exchange between different applications and systems in and around the Graphic Arts industry. JDF builds on and extends beyond pre-existing partial solutions, such as CIP3's Print Production Format (PPF) and Adobe Systems' Portable Job Ticket Format (PJTF). It also enables the integration of commercial and planning applications into the technical workflow. JDF joins the growing number of standards based on XML, ensuring maximum possible portability between different platforms and ready interaction with Internet-based systems. More information is available at http://www.cip4.org/.

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