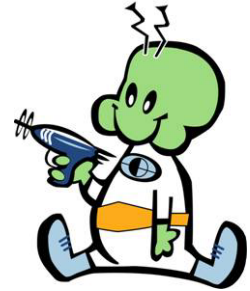




## ***CIP4 Press Release***

*For Immediate Release*

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### **CIP4 and PrintPlanet Announce CIP4 JDF User Forum**

**Darmstadt, Germany (March 18, 2005)** – The International Cooperation for the Integration of Processes in Prepress, Press, and Postpress (CIP4) and PrintPlanet.com announced today the formation of the CIP4 JDF Users Forum, which is the heir of the former, and successful, Eproduction forum. PrintPlanet, an Internet service provided by Printable Technologies, is a premier medium for people to communicate, one-to-one and between many, around the world, anytime, enabling conversations that simply are not possible in other media. They are a conversation channel that amplifies the voices in the print and publishing marketplaces. “The real power and value add of PrintPlanet is not the technology behind it but the profound way people on our forums interact everyday with business,” said Dave Mainwaring, Director of PrintPlanet. “PrintPlanet messaging arrives in nanoseconds and is instantly shared with the click of a mouse.”

The "CIP4 JDF Users forum" (aka: [eproduction@printplanet.com](mailto:eproduction@printplanet.com)) is provided by Printable Technologies Inc, PrintPlanet, as a service to the CIP4 Organization. It is a technical forum that connects printers, researchers and developers from both the commercial and academic communities. Membership on this forum is open to all individuals in the printing and publishing marketplace who registered for the [eproduction@printplanet.com](mailto:eproduction@printplanet.com) forum or who now register for the CIP4 JDF User Forum at [www.printplanet.com](http://www.printplanet.com). It is not necessary to belong to the CIP4 organization to participate on this forum.

PrintPlanet forum members use, manage, specify and purchase billions of dollars of just about everything needed for publishing, advertising and marketing: print, direct mail, graphic design, promotional and marketing services, content, stock images, presses, computers, networks, workflows, paper, ink. Individuals from every segment of the Graphic Arts Industries come here to find answers, solutions, get educated, discuss, debate, talk shop, and find needed help.

The Eproduction forum was set up in April 1999 in response to a request for a forum to discuss digital end-to-end integration of document production from corporate enterprise resource planning to ink on paper. The objective of the Eproduction forum was to facilitate the collaboration necessary to build digital infrastructures that would support document production systems within the industry. 2000 was the year when many people embraced the concept of computer integrated manufacturing (CIM) and process automation, and companies began to implement process automation systems ranging from single departments to enterprise-wide implementations. At the same time companies recognized that a successful approach to

process automation requires specifications that all vendors and system integrators can work with to ensure that solutions can grow beyond isolated islands of automation into truly open workflows. CIP4 was organized in 2000 precisely to provide these specifications.

“This new CIP4 JDF User Forum should be a great place for new and prospective customers to bring their questions; for CIP4 working groups to bounce development ideas off of users; to collect feedback (both criticisms and accolades); and for all participants to learn from each other,” said CIP4 Executive Director James Harvey. “And starting with over 3,000 members ... the discussions should be lively!” To learn more, and to register for the CIP4 JDF User Forum, visit <http://www.printplanet.com>.

### **About CIP4**

CIP4 brings together vendors, consultants, and end-users in the print communications, Graphic Arts industry, and associated sectors, covering a variety of equipment, software, peripherals, and processes. Members participate in focused working groups to define the Job Definition Format (JDF), PrintTalk, and other standards relevant to process automation; to study user requirements; to test product interoperability; and to develop a range of JDF tools. Information on CIP4, including membership details, is available from the organization's web site: [www.cip4.org](http://www.cip4.org). Or contact: Stefan Daun, Fraunhofer Institute for Computer Graphics, +49 6151 155 575, [secretariat@cip4.org](mailto:secretariat@cip4.org). All content and ideas submitted to the CIP4 user groups and intellectual property rights subsisting therein shall become the exclusive property of CIP4.

### **About Printable Technologies**

Printable Technologies provides the only turn-key, end-to-end platform for online value-added services around print. Available as three modules: PrintOne Customer Center, Printable Dashboard, and Printable Manager, Printable delivers real-time integrated business communications applications, online ordering and e-commerce, versioned and variable documents, job submission, and file transfer. End users access printed products from catalogues and customer centers set up, controlled, and maintained by their printer. Printable integrates with ERP solutions such as Ariba, SAP, and Oracle; content management solutions like Documentum; accounting and shop floor management applications such as Prism and Quantum; and major digital production workflows from Hewlett-Packard, NexPress, and others. Today more than 500 printer customers use the Printable system to serve more than 1000 corporate customers. Improved efficiency for every aspect of the procurement process means printers enjoy higher revenues, new business growth, and better customer retention. To learn more about Printable Technologies, visit <http://www.printable.com/>.

### **About PrintPlanet**

A huge segment of the printing and publishing industry knows that Printable Technologies provides them with [PrintPlanet.com](http://www.printplanet.com) and view it as an invaluable resource. But they may not know their 40,000 plus members make the eight-year-old PrintPlanet a leading and the largest International professional graphic arts online community in the world. PrintPlanet Internet based forums are unique. In 1996, eight years ago, PrintPlanet adopted an educational model. PrintPlanet is thousands of eyeballs reading and engaging conversations about printing and publishing 24X7. To learn more about PrintPlanet, visit <http://www.printplanet.com>.

**About JDF**

The Job Definition Format (JDF) is the industry specification designed to facilitate process automation and the integration of different applications and systems in and around the Graphic Arts industry. JDF also enables the integration of business management and job planning applications into the production workflow. JDF is based on the W3C's Extensible Markup Language (XML), ensuring maximum interoperability between different platforms and ready interaction with Internet systems. More information is available at <http://www.cip4.org/>.

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