CIP4 and Messe Düsseldorf announce
JDF Programs and Events at DRUPA 2004

Düsseldorf, Germany (December 22, 2003) – The International Cooperation for the Integration of Processes in Prepress, Press, and Postpress (CIP4) and Messe Düsseldorf today announce a comprehensive set of programs and events to be held at DRUPA 2004 that feature products and information concerning the Job Definition Format (JDF.)

The CIP4 Organization and Messe Düsseldorf will co-produce a series of JDF programs and events at DRUPA 2004 including:

• Two “Compass-Sessions,” (one in English and one in German), that provide attendees with insight into applications of the JDF specification,
• Regularly scheduled “Where to find JDF-Innovations on the Show Floor” presentations, (in English and in German), presented at the centrally located DRUPA 2004 Innovation Arena,
• Three or four “Highlight Tours” on subjects such as JDF and MIS-Systems, JDF in Prepress and Print, and others that provide attendees the opportunity to be guided through the show floor to see and learn about JDF-enabled products of particular interest and application,
• JDF Café, a comfortable area at which attendees can see JDF demonstrations, special exhibits, and information presentations, as well as meet with CIP4 representatives, and
• Production of a “JDF Roadmap” that will be distributed to DRUPA 2004 attendees, which provides information on where to find JDF-enabled products at DRUPA 2004 by various categories of applications and systems.

DRUPA 2004 will be held 6-19 May 2004 at the 17 building Messe Düsseldorf facilities in Düsseldorf, Germany. For more information, visit http://www.messe-duesseldorf.de/drupa/en/ on the web.

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Supporting Information

About DRUPA
DRUPA is to the printing and paper industries what the Olympic Games are to athletes. Every four years, hundreds of thousands of experts come to Düsseldorf for DRUPA. It's an unmissable opportunity for seeing all the latest technologies in media production and processing live in action. Over 428,000 trade visitors from 171 countries — including over 200,000 from overseas — more than 4,100 journalists from all over the globe, 1,957 exhibiting companies from 49 nations, and an exhibition space of over 1.7 million square feet: these are some record-breaking figures from the last DRUPA. No other trade fair has such a vast, fundamental economic and technological impact as DRUPA. DRUPA is a constant reflection of the printing and paper sectors.

About the Job Definition Format
JDF is an industry standard designed to simplify information exchange between different applications and systems in and around the Graphic Arts industry. JDF builds on and extends beyond pre-existing partial solutions, such as CIP3’s Print Production Format (PPF) and Adobe Systems’ Portable Job Ticket Format (PJTF). It also enables the integration of commercial and planning applications into the technical workflow. JDF joins the growing number of standards based on XML, ensuring maximum possible portability between different platforms and ready interaction with Internet-based systems. More information is available at http://www.cip4.org/.

About CIP4
CIP4 brings together vendors, consultants, and end-users in the print communications, Graphic Arts industry and associated sectors, covering a variety of equipment, software, peripherals, and processes. Members participate in focused working groups to define future versions of JDF, to study user requirements, and to design the JDF SDK. Information on CIP4, including membership details, is available from the organization's web site: http://www.cip4.org/. Or contact: Stefan Daun, Fraunhofer Institute for Computer Graphics, +49 6151 155 575, mailto:secretariat@cip4.org.

About Messe Düsseldorf
Messe Düsseldorf is a leading international trade fair partner and provider of event-specific exhibitor and visitor services in the fields of Materials and Technologies, Automation and Polytechnics, Packaging and Processing, Print Media & Communication, Medicine and Health, Trade and Services, Fashion, Leisure, Wellness and Cosmetics, Trade Fairs for Other Markets.

Founded in 1947, Messe Düsseldorf currently has a workforce of around 600, with consolidated sales for 2002 totaling EUR 324 million. 30,100 exhibitors presented their products and services to 1.56 million visitors in 17 exhibition halls with a gross area of some 234,000 m². Of the total of 31 own events staged in Düsseldorf, 21 represent the No. 1 in their sector. The international network behind the Messe Düsseldorf group of companies spans 100 countries and comprises 62 foreign representatives, 13 direct shareholdings and subsidiaries. The group draws on 40 years’ experience in organizing foreign trade fairs, with a track record of over 4,000 events staged worldwide.