The Process Automation in Asian printing industry and JDF Pavilion in IGAS 2007

What it is?

With the support of JGASC (Japan Graphic Arts Suppliers Committee), we have secured 216 sqm of interactive demonstration area (JDF Pavilion) at IGAS 2007. This pavilion will highlight user solutions for “improving production and offering value added business”. IGAS 2007 is one of the 4 largest International Printing Machinery Trade Shows in the world and the only top international show held in Asia. With the resurging Japanese economy and the rapid growth of China, the printing business in Asia is booming, while companies are actively investing in new machinery.

The JDF Pavilion at IGAS 2007 is 216 square meters and will be the place to display JDF-enabled software, system products and solutions which are essential to improving production and offering value added business. The JDF Pavilion at IGAS 2007 will also feature a virtual theater where visitors can learn more about process automation solutions which will feature a number of JDF enabled solutions from manufacturers of print MIS systems, prepress workflow solutions, front-end and job planning systems, pressroom management systems and much more.

CIP4 is scheduled to announce the publication date of JDF 1.4 at IGAS 2007, while an overview of JDF 1.4 and its benefits will be presented at the pavilion. In addition, the 2007 Jürgen Schönheit Memorial CIPPI Award winners (recognizing companies that have demonstrated uncommon leadership in their pursuit of process automation technology) will be announced and case studies of award recipient companies will be featured on the presentation stage.

About IGAS

• A premier graphic arts exposition featuring the latest in printing and related machinery and state of the graphic arts technologies.
• Taking place from Sept 21st to 27th at the Tokyo “Big Sight” (Tokyo International Exhibition Center).
• IGAS 2003 attracted 120,593 total visitors, while 12,544 visitors came from China and neighboring Asian countries. (Excludes visitors, re-entries and exhibitors).
• In 2007, 150,000 total visitors are expected, while 20,000 visitors are expected from foreign countries.

How you can get involved.

Available only to CIP4 member companies, the JDF Pavilion features ‘turn up and exhibit’ units or “pods” and a dedicated presentation theater for participating companies to demonstrate a full range of JDF applications across the entire print flow.

The JDF Pavilion at IGAS 2007

Please see overleaf for more details regarding the ‘turn up and exhibit’ packages.
For more information: For English contact James E. Harvey at +1 (410) 451-5040 or via email at executive_director@cip4.org, or for Japanese contact Mr. Tetsuo Kimura at +81 42-851-9280 or via email at tetsuo.kimura@printechno.com.

About JDF Pavilion in IGAS 2007
The JDF pavilion is located in a prominent location, which is only a 1 minute walk from the main visitor entrance. This pavilion provides an ideal opportunity to showcase JDF-enabled process automation solutions, such as MIS software and application/system software.

‘Turn up and exhibit’ packages include....

- Individual Pod (including below)
- 2 Graphic panels
- Translation from English to Japanese of panel explanation (Max 400 words)
- Lighting
- Computer display
- Power supply (Prepare of Power converter, if requested)
- High Speed (100 Mbps) Internet and LAN
- Use of meeting room (fully furnished and equipped with phone and fax)
- Use of storage room

Additional extras at no extra cost includes...

- Theatre presentation sessions (AV included, presentations in Japanese are recommended.)
- Inclusion in the JDF Roadmap (will be distributed almost 50,000 copies)
- Micro site on the CIP4 IGAS website in Japan (mutual link with IGAS official website) – Including full company contact details, company description, logo, marketing and sales literature, product and service and press release.
- Exhibitor badges
- Interpreter service in JDF pavilion
- Access to networking event

First come, first served
The number of exhibiting units is limited. The individual pod locations will be offered on a strictly first-come first served basis.

Cost
The package costs (excluding 5% sales tax) for a low price of ¥800,000 which is a superb way to show JDF products and get customer response. (¥800,000 is approximately $6,775.00 USD or approximately € 5.160,00. All money due will be wired to CIP4’s in-country representative, Printechno, and is due in Japanese Yen within 30 days of submission of invoice. Wire transfer information will be provided to companies that request a pod in the JDF Pavilion with this form.) Actual invoices will include 5% Japanese sales tax added to the above amount.

FAX BACK FORM
If you would like to be part of the JDF Pavilion at IGAS 2007, please complete this form and fax it back to Jim Harvey at +1-410-451-5042.

Please contact me regarding participation within The Process Automation and JDF Pavilion

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There are a limited number of pods available, so don’t delay!