9:00 am  **An Introduction to JDF and CIP4’s Vision**, moderated by James E. Harvey, Executive Director of CIP4 Organization — Approximately 100 vendors of graphic arts equipment, including all of the majors, have been busy developing Job Description Format (JDF) capabilities for a broad variety of graphic arts software, systems and equipment. Beginning at GraphExpo 2003 and continuing through 2004, hundreds of new JDF-enabled products will flood the markets. JDF is the keystone for the future of process automation in our industry. This session will feature speakers who will provide printing and prepress professionals with the background, introduction to JDF concepts, and the JDF vision they’ll need to understand this important change in our industry.

10:30 am  **Break**

11:00 am  **JDF: The first glimpse**, Moderated by James Workman, Director of Training Programs at GATF — GATF got an early jump on JDF-enabled systems, thanks to equipment donations from prepress, press, and post-press manufacturers. GATF has already begun to test JDF concepts on the shop floor and this session will feature GATF staff and other speakers who will discuss their early experiences with JDF-enable processes and the lessons that they’ve learned.

Noon  **Lunch break — Lunch on your own**

1:30 pm  **JDF: From the Trenches**, Moderated by James Workman, Director of Training Programs at GATF — JDF isn’t just a buzzword, nor is it hypothetical: JDF systems are on the market and printers and prepress services are beginning to put JDF to work. This session will feature a panel of JDF users. Mr. Workman will lead a discussion with the panel and the audience to explore what is being done with JDF, why these users implemented JDF, and what advice they have for others who wish to pursue process automation and modernization of their printing and prepress operations.

2:30 pm  **Break**

3:00 pm  **New JDF Products in just Five Minutes**, moderated by James E. Harvey, Executive Director of CIP4 Organization — So what’s the skinny on new JDF products … can you give it to me fast? This panel of JDF-enabled product vendors will be given five minutes each for a rapid-fire introduction to their JDF-enabled products, and afterwards the panel will answer your questions from the audience. Why walk yourself to death on the show floor when you can get the information you need to zero-in on the JDF-enabled products that you’re most interested in?

4:15 pm  **JDF Program Adjourned**